

Distributor Spotlight

CLAY INGELS COMPANY, LLC

Now 90 years ago, Evan Ingels and Matt Clay began pumping life into a fledgling Lexington brick industry in 1922, and since then Clay Ingels has earned and kept its reputation as one of the best brick and building materials suppliers in Central Kentucky. Their legacy – quality products and uncommon levels of service and reliability – is the cornerstone for what has become today’s full-service, full-capability provider of choice for quality brick and masonry products.

Take a drive around Lexington and Central Kentucky and you’ll see, woven into hundreds of homes and businesses, the bricks and building materials that have earned Clay Ingels its stellar reputation in the industry, with the kind of experience that big box retailers simply can’t touch.

Clay Ingels began its relationship with The Belden Brick Company on August 24, 1949. Under the leadership of Kenny Cox, the Clay Ingels and Belden Brick alliance continue to provide the very best in masonry products to a wide range of customers, including commercial and residential builders, the architectural community, designers, homeowners and DIY’ers.

The long standing relationship between the two family owned companies has customers asking for Belden by name, among them the University of Kentucky, Centre College and Asbury Theological Seminary. Susan Stokes Hill, architect for The Lyric Theatre & Cultural Arts Center notes “Tate Hill Jacobs Architects has a long history specifying Belden Brick – based on uniform product, consistent quality and long-term performance. Excellent products and excellent customer service are a winning combination.”

With their prominence in the brick and building material market established while outgrowing two locations, Clay Ingels added windows and doors to its stellar lineup of building products. Housed in a 60,000 square foot warehouse are a large variety of windows and doors. A full-scale mill shop keeps interior and exterior doors in stock. A 2,000-plus-square-foot Design Center staffed by trained designers is open to builders, architects, designers and homeowners with numerous brick, window and door displays.

Always looking to the future, the design professionals at Clay Ingels are well versed in green building trends by offering advice for energy efficient products and green initiatives that will best benefit their customers.

Now a fourth-generation family-owned business, Clay Ingels has stood the test of time by continuing to lead the Central Kentucky market as the largest and most experienced supplier of masonry products.

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2012 Employee Anniversaries

40 Years

Theodore K. Miller
David A. Ely
Glenn A. Reneker
Douglas A. Burky

35 Years

Andrew Miller
Joel P. Miller
Jeffrey N. McIntire
Rex A. Arnold
Timothy E. Brown
Clifford G. Yosick
Raymond M. Troyer
Thomas L. Brown
William G. Wolfe

25 Years

Larry L. Shetler
James L. Parson
Wayne R. Miller
Garrett E. Stein
Ronald E. Powell
Scott W. Miller
Michael A. Rininger
Dale M. Miller
Terry A. Burkhart
Tom E. Immel
Dennis Little

20 Years

Jon Johnson
James E. Klein

15 Years

Timothy A. Ritenour
James M. Leahy
David E. Brink
Shauna L. Kreger
Emery L. Yoder
Michael Dean
Mike R. Wallick
Brian S. Belden
James R. Shull
Bobby E. Kieffer

10 Years

Richard T. Brink
Nathan Dursik
Robert T. Belden
Harry L. Allman
Christopher D. Derr
Sue A. Lint
Michael R. Shull
Lawrence O. Digirolamo
Gary W. Sproull
Jamie L. Jones
Richard A. Jones
Thad C. Fox
Dolly K. Kozak
James Meek
Roy Hershberger

5 Years

Mark W. Frank
Todd Allen Ambrust
Jennifer L. Yoder
Tyrone Hershberger
Jeffrey W. Smith
Brian W. Fenner
Ron Green
Justin Daniel Vanfossen
John Streb
Cody S. Braun
Donald E. Moore
Ashley M. Breniser
Harold T. Dillehay
Terry E. Schlarb
Ernie E. Brenly
Donald P. Sundheimer
Jeremy Myers
Zachary Schweitzer
Scott M. Papini
Arlen D. Beachy

For Immediate Release News

Brick Buildings Test Strongest in Severe Storms! Studies Show Maximum Performance in Seismic Strength, Moisture, Wind Resistance

RESTON, VA., April 16, 2012 /PRNewswire/ --With storm season upon most of the country, homes and other buildings made of genuine clay brick have shown superior performance in extreme weather conditions—reducing property damage and increasing survival odds during . Studies show that brick outperforms in wind resistance, moisture resistance, seismic strength, its resistance to wind-blown debris and has a minimum by itself—unlike its competitors that need to incorporate fire-resistant materials in their wall systems.

"As a versatile building material made from abundant natural resources, there is no substitute for genuine clay brick," said Gregg Borchelt, president and CEO of the (BIA).

A 2010 study by the NAHB Research Center comparing among typical residential exteriors evaluated genuine clay brick veneer as the highest in moisture resistance and dryness. Of the eight wall systems tested—accounting for approximately 90% of the cladding systems used today—brick veneer wall assemblies performed the best overall in controlling moisture.

In 2009, a funded by the National Science Foundation showed that buildings built with genuine clay brick veneer can resist earthquakes above the Maximum Considered Earthquake for Seismic Design Category D without collapse.

Videos of a 2004 study at the Wind Science and Engineering Research Center at Texas Tech University demonstrate that a medium-sized and wind-blown object, such as a 7.5-foot long 2 x 4, would penetrate homes built with or at a speed of 25 mph, but would need to exceed 80 mph in order to penetrate the wall of a genuine clay brick veneer home. The tests showed that a single wythe of brick exceeded the impact resistance for high velocity hurricane zones in the Florida building code.

Free of volatile compounds, earth-friendly genuine clay brick is a key element of green building design with benefits including using one to two percent less energy than vinyl siding, a 100-year lifespan, no- to low-maintenance, termite resistance, durability and other, .

Founded in 1934, the Brick Industry Association (BIA) is the nationally recognized authority on clay brick construction representing the nation's distributors and manufacturers of clay brick and suppliers of related products

Web site: www.gobrick.com or www.greenbrick.com / 703-620-0010.

FOR MORE INFORMATION:

[http:// www.gobrick.com](http://www.gobrick.com)
[http:// www.greenbrick.com](http://www.greenbrick.com)

YouTube:
<http://www.youtube.com/brickindustry>

SOURCE Brick Industry Association

clayingels.com
Brick. Windows. Doors.

From the President's Desk

Dear Friends and Colleagues:

If Belden Brick were a publicly-held company, I believe that people would be buying our stock right now in the last third of July of 2012.

While housing starts continue at historically low rates, the builder sentiment index has risen in eight of the last ten months. The index sits at 35, its highest reading since March of 2007, and six points higher than in May of 2012. While that is encouraging, I should explain that any reading below 50 indicates negative sentiment about the housing market. The index hasn't been above 50 since April 2006, the peak of the most recent housing boom.

Stocks of homebuilders have been rising well above the lows established during the financial crisis as have stocks of suppliers to the homebuilding industry. USG Corp, a leading manufacturer of building materials for the construction and remodeling industries, traded as low as \$5.75 (on 10/4/2011) and as high as \$20.98 (on 7/18/2012) during the last 52 weeks even though the company reported a loss for the first quarter of 2012.

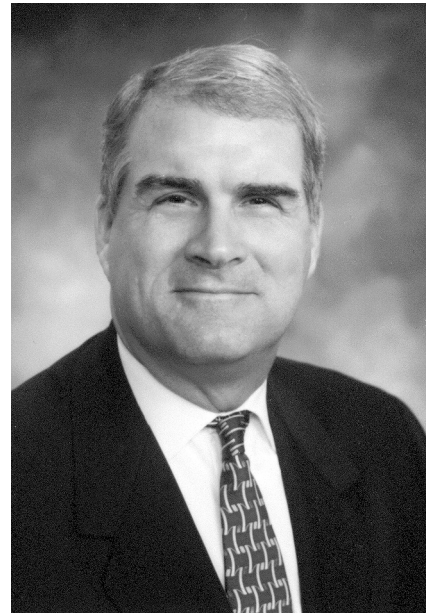
So while activity is still at depressed levels and not yet approaching even "average" levels, there is a sense of optimism that we are on a positive path to recovery. (Contracts for residential projects reported by F.W. Dodge through the first six months of 2012 are 259,882, an increase of 19.5% over the comparable period of 2011. To put that number into perspective, residential projects for the first six months of 2005 were 845,563 – more than three times this year's level. 2005 finished with a total of 1,692,124 residential projects.) We, too, feel that there is much more optimism in our markets although it has not translated into the increase in orders that would warrant a two or three-fold increase in the value of the enterprise.

It is often said that the stock market looks out six to eighteen months into the future. We know that the pace of home building and construction, in general, remains well below healthy levels and economists say it could be years before the market is fully healed. For my part, I'm rooting for the stock market over the economists, but I know that there is no quick fix. So we'll keep our heads down and keep moving forward one day at a time, but I would be a buyer of Belden Brick if it were a publicly-traded company.

Sincerely,



Robert F. Belden
President & CEO



Wellness for Life. Belden's Lifestyle Change

The year 2012 has brought about the Belden Brick Company's third weight-loss challenge. As with everything else in life, with repetition comes awareness, knowledge, and yes, weight-loss. In the last two years the program has been altered to help promote a "lifestyle change" rather than a diet. The change in the program has greatly increased our employee's awareness of proper nutrition and how to properly lose the unwanted extra pounds.

The first weight-loss challenge that was held had great employee participation with a large amount of weight being shed. Although after the challenge was over and the winners were announced, the battle to keep the weight off began and most failed. Most employees were "dieting" and dropping large amounts of weight within a short period of time. This is an unhealthy approach to weight-loss and inevitably the weight will return.

The second year rolled around and so did the idea of trying to do more to help encourage the employee to take the weight off in a healthy manner and keep it off. Hence, Every Pound Pays was initiated. This is a year-long program that conducts weigh-ins four times per year and pays out \$1 per pound lost throughout the year. There is also a "Biggest Loser" from each plant and a 1st, 2nd, and 3rd place "Corporate Biggest Loser"; this is based upon the % of weight lost at the 3-month weigh-in.

This year long program encourages employees to lose the extra pounds in a safe and responsible manner. After speaking with several employees who are in the challenge and doing well, I've learned that the program is working. The employees stated that when they participated in the first weight-loss challenge, they lost a great amount of weight, BUT they gained it all back. What the employees like about the Every Pound Pays program is that they have the entire year to lose the weight. They are making, as the one stated, "a lifestyle change." They are not dieting and starving themselves of food. They are reducing portion sizes and making smarter choices. Exercise has also been introduced into their list of daily activities. The Belden Brick Companies 62 participants have lost a total of 343 pounds in 2012. Great job!

We are very proud of those who are making the "lifestyle change" in place of dieting. This decision will reflect in their personal health as well as their families' wellness.

Shauna Kreger
Manager Corporate Health and Safety

Recycling Program

The Belden Brick Company's strives to be the "Standard of Comparison" in all facets of the business, from consistently manufacturing a high quality product to our role as environmental stewards. Through the development and implementation of several environmentally responsible practices and programs, we were awarded ISO 14001 certification at all Sugarcreek facilities. Belden's commitment to continuous improvement and pollution prevention contributes to our values of protecting the environment and reducing our foot print. A company-wide recycling program is our latest endeavor towards continuous improvement. This program is utilized to turn materials that would otherwise become waste into valuable resources.

This program has several benefits, which includes: reducing the need for landfills and incineration, decreasing the associated transportation emissions and generating revenue. Employees are working diligently to collect and separate all recyclables to be cut, baled and/or packaged for processing. We are currently working with multiple organizations, including Signode, our plastic strapping manufacturer, to accept, and in most cases, refund us for these recyclable wastes.

This program is in its infancy stage and will require fine-tuning, but the positive response from management and all employees conveys Belden's strong commitment to environmental stewardship and continuous improvement.

John Streb
Environmental Manager

BELDEN NEWS

S U M M E R 2 0 1 2

ECRC Ice Cream Social

On July 6th Belden Brick served ice cream to benefit the Early Childhood Resource Center.

www.ecresourcecenter.org

We can all be proud to say that Cherry Velour was voted as "Best Flavor" by those that attended the event. Milk & Honey made the ice cream for us and will soon offer this flavor at their restaurant for about a month. Thanks to John Belden, Dolly Kozak, Mark Britko and our honorary workers – Avery & Griffin Belden for representing Belden Brick at the event.



in this issue

DISTRIBUTOR SPOTLIGHT

EMPLOYEE ANNIVERSARIES

WELLNESS FOR LIFE. BELDEN'S LIFESTYLE CHANGE

Belden Products in Print

2012 has been a busy year for putting our products into print. We have been updating and creating new pieces that showcase our exciting new and existing products.

