

FROM THE PRESIDENT'S DESK

Dear Friends and Colleagues:

In addition to the relationships we have cultivated with our distributor family over our 131 years, The Belden Brick Company has, in various ways, developed relationships with influencers and end-users of our products as well. Today, I would like to highlight two such relationships.

The first is our relationship with the Kent State University College of Architecture and Environmental Design. For at least sixty years, we have hosted a plant tour and luncheon for the third-year students in the Methods and Materials course at Kent State. During my nearly thirty-three years with Belden Brick, we have annually had over 75 students with their professors spend half-a-day in Sugarcreek touring Plant 8 and dining at Dutch Valley Restaurant. Following lunch, we present each student with two miniature Belden brick and encourage them to remember us when they are specifying masonry products during their careers. Over the years, our Regional Sales Managers report seeing miniature Belden brick in many an architect's office and reminiscing with him or her about the tour and lunch. Currently, the university is building a new home on campus for the College of Architecture and Environmental Design and the materials library will be known as the Belden Brick Materials Library reflecting the special relationship we have had over many decades. We are supplying over 140,000 470-479 Light Range ironspot brick with many intricate special shapes for the exterior of the building.

The second relationship I want to highlight is with an end-user of our products. Since 1928, twenty-one members of the Belden family have matriculated at the University of Notre Dame. Additionally, due in no small part to the efforts of Paul B. Belden, Jr and William H. Belden, Sr, the first two family members to attend Notre Dame, the university has used Belden brick products on the overwhelming majority of its new buildings since the construction of Cavanaugh Hall in 1936. According to the university's building inventory, over 130 new buildings have been constructed between 1936 and 2015. Currently, we are supplying over 2.75 million brick on eight buildings including 1.6 million brick on the three buildings that comprise the \$400 million project surrounding Notre Dame Stadium known as Campus Crossroads. While the university's master plan specifies a consistent, uniform look for its exteriors, we have supplied several similar styles over the 80-year period from 1936 to 2016 including Santa Barbara Blend, Burbank Blend, St. Joe Blend, and St. Joe Blend II. These styles give the campus a timeless, elegant appearance that resonates with its stakeholders: faculty and staff, students, parents, friends, and alumni/ae.

It is our intention that our relationship with Kent State will provide dividends for decades to come, and we plan to continue to provide value to the University of Notre Dame. We also hope there will be family members representing a fourth generation of Beldens matriculating at Notre Dame in the not-too-distant future.

Sincerely,



Robert F. Belden
President & CEO



IT Update

Job Protection Forms (JPF) Update

The Belden Brick Company will no longer send physical letters for approved and denied JPFs. Instead, all approvals and denials will be communicated via email notifications that will include our internal JPF tracking number, the job name, and a link back to the individual JPF on the Belden Extranet (ERC).

Changes were made to ensure that the submitting person will receive email update notifications regardless of the options selected under My Events to accommodate this. This will allow you to unsubscribe from JPF notifications to not have to receive change notifications for JPFs submitted by other ERC users within your organization. However, if you wish to receive updates about all JPFs within the organization, you can sign up for the notifications under My Events to receive all checked JPF notifications.

If you would like to reach Customer Service Reps directly by phone, please keep their direct dial numbers handy or set them as speed-dials:

Plant 2 - Jeff Graham - 330-451-2005
Plant 3 - Randy Esaly - 330-451-2003
Plant 4 - John Beadnell - 330-409-9047
Plant 5 - Jon Schlegel - 330-451-2006
Plant 6 - David Hartung - 330-451-2004
Plant 8 - Kevin Stocker - 330-451-2002

ArtsInStark Corporate Genius Challenge.

WHAT A GREAT EXPERIENCE!



Left to Right: John Streb, Natalie Stan, Michael Courtney, Larry DiGirolamo & Brad Belden

The Belden Brick Company participated in the Corporate Genius Challenge on May 7th. Also participating in the event were: Aultman, Brewster Cheese, Diebold, First Energy, Fresh Mark, Huntington, Karcher, Mercy Medical Center, PNC, Sirak Financial, Timken Steel, and Wells Fargo.

Members of the Belden Team were: Brad Belden, Larry DiGirolamo, John Streb, Michael Courtney and Natalie Stan. The Karcher Group took home first place, while Fresh Mark won for most artistic and Wells Fargo won for most enthusiastic in the competition's other two categories.

A box was delivered to the corporations five weeks prior with the challenges — Rhythm Math, Flying Carpet, Inventing Language, and In the Style of a Famous Artist. Teams were tasked with using objects in the box to create items such as a mask and cape in the style of Vincent Van Gough, Hankins said. They also had to memorize a bucket drum sequence and invent a three-to-four-word language. "We're trying to celebrate the fact that when arts and science come together, you create geniuses," said Robb Hankins, President and CEO of ArtsInStark.

During the final competition, on May 7 held at the Kent State Conference Center, the groups had 60 minutes to cross a "frozen, radioactive river" — or section of carpet — using two dollies and only their hands. Most teams sent a person at a time, but one group had four people "stacked on top of each other, facing different directions," Hankins said. "They were all blind folded so they couldn't see the obstacles in the middle of the course," he added.

The teams were given a different made-up language to guide each other across the course and then had to create a 10-word cheer from the language. They also had to learn another drum sequence and perform it. The Winning team went even farther by adding a fifth drum sequence using human percussion, Hankins said. Even though The Belden Brick Genius' didn't bring home any awards, it was a great exercise in team work.



Product Highlight: NEW SQUARE EDGE 6 X 6 PAVERS

The Belden Brick Company is excited to announce our new Square Edge 6 x 6 pavers. These pavers were made specifically for the Rows Warf project in Boston. We are able to produce them in several of our paver colors on a per job basis at this time. Call Jim Piteo at 330-324-4348 for more details. Whether your project includes a brick patio, walkway, driveway, streetscape, we have a wide variety of clay pavers that will suit every need from residential paving to high strength industrial and commercial applications. Clay brick pavers exceed other pavers in durability, color selection, and they remain colorfast for generations.



SPECIFICALLY MADE FOR ROWES WARF PROJECT

In this Issue

Distributor Spotlight
Division 4

Belden Retirees
Congrats and Good Luck

Letter from the President
Regarded Relationships

Product Highlight
New City Line 6 x 6 Pavers

LABOR DAY HOURS

CLOSED LABOR DAY, SEPTEMBER 5TH
REGULAR HOURS RESUME ON
TUESDAY, SEPTEMBER 6TH

CUSTOMER SERVICE REPS

If you would like to reach Customer Service Reps directly by phone, please keep their direct dial numbers handy or set them as speed-dials:

Plant 2 - Jeff Graham - 330-451-2005
Plant 3 - Randy Esaly - 330-451-2003
Plant 4 - John Beadnell - 330-409-9047
Plant 5 - Jon Schlegel - 330-451-2006
Plant 6 - David Hartung - 330-451-2004
Plant 8 - Kevin Stocker - 330-451-2002

The Belden Brick Company
PO Box 20910
Canton, Ohio 44701-0910
Phone: 330-456-0031
www.beldenbrick.com

Distributor Spotlight

DIVISION 4

By not carrying massive inventories of non-specific products, we can effectively lower the cost of our material product distribution to the building owner.

Division 4 based in Cincinnati, Ohio joined the Belden team of distributors in 2007. However, the business owner, Jim Stradley, had actually been in the Belden family previously. Jim actually got his start in the brick industry back in 1986 when he worked with Belden Brick as their regional sales manager covering parts of Ohio, Kentucky, WVA, and VA.

Division 4 concentrates on assisting the specifying architect, developer, contractor, and building owners in selecting the proper masonry assembly. Their showroom contains over 450 masonry selections on display. "By not carrying massive inventories of non-specific products, we can effectively lower the cost of our material product distribution to the building owner."

They have been considered by the local design community as the first source for masonry veneer and now structural brick materials. "We are definitely considered a major player in the local construction

On-line at www.division4.com

community. We support all aspects of the trade; from design consultation to masonry trade installation. We also like to give back to those who support us by contributing to many local charities and hosting the largest masonry golf outing in the area!"

Division 4 is very active with their promotion of the clay industry with participation in The Cincinnati Brick Council, Tri State Masonry Association, and the Cincinnati AIA Chapter. Nationally, they have also been a contributing member of BIA since their inception.

Belden Brick is featured on many Cincinnati area landmarks which include Children's Hospital, the Aronoff Center for the Arts, and Great American Ballpark - home to the Cincinnati Reds. When it comes to higher education, you can find literally millions of Belden Brick all over the campuses of Miami University, Xavier University, and The University of Cincinnati.

Belden Brick is featured on many Cincinnati area landmarks which include Children's Hospital, the Aronoff Center for the Arts, and Great American Ballpark - home to the Cincinnati Reds.

Retirements: Job Well Done.



Cathy Todd
Office Manager &
Secretary to the President

Cathy became an employee of The Belden Brick Company back in 2000. She was hired in as the Office Manager & Secretary to the President. After 15 years with Belden she decided it was time to retire and spend much quality time with her children & grandchildren. She is now enjoying her crafting & cooking which has always been a love of hers. Congratulations Cathy & thank you for everything you have done for The Belden Brick Company. Enjoy your retirement!



Larry Ely
Setting Machine Operator

Not long after Plant #8 in Sugarcreek was built, Larry L. Ely started with The Belden Brick Company on July 7th, 1969. He operated the setting machine in the soft mud department at Plant #8 until his retirement on April 8th, 2016, some 46 years later. We wish him many happy, healthy retirement years.



Ted Miller
Central Maintenance Superintendent

**WOW! Where has the time gone?
44 years have flown by.**

It has been a happy time. Sometimes it was a stressful time. There were times when I learned skills and times when I taught skills. Then there were times of learning life's lessons and times of teaching life's lessons. However, no matter what the time, my family and I, will always be grateful to The Belden Brick Company for the blessings from my time here. I feel proud and blessed that for 44 years I was able to work for such a great company.



Paul Shutt
Central Maintenance / Purchasing

Paul Shutt started with The Belden Brick Company January 2, 1974 working in the maintenance department Plant 8. In June of 1974, he was selected to work on one of two maintenance crews which was the beginning of Central Maintenance. After 20 years in CM he took over Purchasing in 1994 until his retirement

Paul would like to thank the Belden Brick Company for all the opportunities that he was given over the 42-1/2 years. He met a lot of good people within and outside of the company.

Dear Customers:

Our Plant #8 is nearing 50 years in operation and our Belcrest Line has been in operation since day one. Several upgrades have been made to the existing equipment in those fifty years; however, the main molded brick machinery is near its end. We have anticipated its demise for the past few years and have had many discussions regarding its replacement. In the end we have decided to move our Belcrest Line to our Plant #3. We feel we can not only reproduce Plant #8 colors (same clay shale and sand) but we have excess capacity at Plant #3. Recently completed multiple upgrades not only to accommodate Belcrest but to enhance our Antique Colonial Line at Plant #3 have taken place. We feel this move will give us greater potential to run Plant #3 year-round. We have already "Benchmarked" Belcrest 500 and 700 and are extremely close on 560, 760, 530 and 730. Additional color lines 100's, 300's and 600's Series along with Princess and Meadow are in the production schedule and we anticipate success. Be assured that those lines that may need adjustments will receive them prior to "Benchmark". Sample request for the Belcrest Line will be filled with Plant #3 materials as they become available. Those that are not yet available will be filled with Plant #8 product until they are no longer available. We do not anticipate any major delays in availability. For additional questions, please contact your regional sales manager, Randy Esaly-Plant #3 or Kevin Stocker-Plant #8, Brian Belden or John Belden.

We are very optimistic regarding these changes and are committed to produce and supply products that represent the brick industry Standard of Comparison.



Front Row (Left to Right): Medelin Geraldino: Belden Tri State Building Materials; Lisa McDougal, R. I. Lampus Company; Jacqui Baumann, Hamilton Parker Company; Tracie Martin, Acme Brick Company; Simona Gibbs, Thompson Building Materials & Allison Dillard, Thompson Building Materials.

Middle Row (Left to Right): Mike Atwood, Acme Brick Tile & Stone Inc.; Steve Morris, Acme Brick Company; Cristian Pena, Belden Tri State Building Materials; Joe Hershey, Fidelity Builders Supply; Alex Aguilar, Thompson Building Materials; David Shepardson, Riverside Brick & Supply Co.; Joe Swanson, Illinois Brick Company; Steve Barba, Illinois Brick Company; Luke Miller, Wayne Builders Supply/St Henry Tile Co.; Trey Atwood, Acme Brick Company; Mark Burden, Acme Brick Tile & Stone Inc.; Kyle Sipperley, Belden Brick Sales Company & Sam Morrissey, Lusco Brick & Stone Company.

Back Row (Left to Right): Marshall Pryor, Acme Brick Tile & Stone Inc.; Jason Hamilton, Acme Brick Tile & Stone Inc.; Aaron Graves, Hamilton Parker Company; Mike Clement, Diener Brick Company; Ron Dodd, Boxley Materials; Geoff Sutton, Sutton Brick and Stone Inc.; Mike Sutton, Sutton Brick and Stone Inc.; Matt Boyce, Frederick Block, Brick & Stone; Phil Hartig, Boral Building Products; Garrett Jacques, Northeast Building Products Inc. & Danny Bryant, Acme Brick Company.

The Brick Chicks



Danielle Hein & Cori Patterson