

## FROM THE PRESIDENT'S DESK

### Dear Friends and Colleagues:

Let me be one of the first to say Happy Holidays. The year is coming to a close as we are mentally preparing ourselves to enter the 2020's. Let's hope we see another roaring 20's, but this time without the stock market crash at the end. 2020 is shaping up to be an entertaining year with the Olympics from Tokyo and a Presidential election, but I think what we're all wondering is how well will the brick construction market do. We're already hearing about a lot of exciting projects that we're looking forward to working on. We're ready to work on your project whether it's a small project using some of the brick we already have in stock, or a landmark building using a custom blend or color with shapes. There is a lot to look forward to as this this letter will focus on a few significant announcements.

First, I'd like to announce that we are making good progress on our investment at Plant 8. We recently pushed raw material through our newly refurbished J.C. Steele 90 Series extruders. Plant 8 is poised to get this major project off the ground. We traditionally have set brick by hand on kiln cars shortly after they come out of the extruder, but this project will allow us to dry the brick before they are set onto kiln cars with automation. We think that setting the brick on our kiln cars after they have been dried will allow us improve on quality in several ways.

Secondly, I'd like everybody to take a look at the new products that Plant 8 will be offering in 2020 with the completion of this project. Both Plant 6 and Plant 8 have been working on a new world of color with Claycoats & Glazes, but most of these jobs will be best served by Plant 8 in the near future. We're all seeing that whites, grays, and blacks are in high demand right now, so the new colors that we've added to our line should help you serve your clients well. We also expect to see Plant 8 to be serving the paver market in a big way. Plant 8 can serve the straight edge paver market now, but look for a chamfered and lugged paver coming to this plant in 2020. We have had several exciting projects that have already used these new offerings, so we are confident that these types of projects will help ramp up demand for Plant 8 in 2020. As many of you have already come to realize, we have a new Shapes Manager in Tabitha Alleshouse. Tabitha has been working at The Belden Brick Company for over a year and has given us the confidence to promote her in this role that is so important to our customers. She is a great communicator, so please reach out to Tabitha for your custom shapes projects.

Another thing that we are looking forward to in 2020 is a redesigned public website. We've already begun the process and are excited to share our products with the world in a whole new way. We're hoping to create an intuitive journey through our new website no matter what our customer is looking for.

As most of you have also heard, 2020 will see the completion of our sale of Redland Brick to Brickworks Limited. We're proud of our history with Redland Brick, and many beautiful projects have been built using these products while it was under our care. The management at Belden Brick will have a new focus on making the best brick in the world in Sugarcreek. We will truly miss working with the employees that will remain with Redland after the completion of the sale in February. We understand that many of our customers will have questions as we move forward, so please reach out to your Regional Sales Manager or any of us in the Canton office.

Finally, I am also pleased to announce that The Belden Brick Company will be celebrating our 135th year in business in 2020. Let this letter be the first invitation to our distributors to join us in Canton for some festivities. More details to come. Again, I hope you able to take the next few weeks to enjoy the end of the year festivities with your friends and family.

Sincerely,



Bradley H. Belden  
President, The Belden Brick Company



### 2019. ANOTHER YEAR OF GREAT GOLF.

## Belden Brick Golf Outing

For those of you that have participated in the Belden Brick Open, you already know that it's something to look forward to every year.

**This year was no exception.** On August 3rd, this year's participants met at 8:30 am at the updated Black Gold Golf Course. The scramble format one in which all team members hit and then take the best shot and all hit from there again.

To win, you need contributions from the entire team and that held true again this year. Thanks go out to Scott Gerber and Jeff Schrock for organizing the event. Here are some photos to maybe encourage more participation next year. You really don't have to be good at golf to have fun at this event.



**Above: 2nd Place Team**  
(Left to Right): Russell Dixon, Brian Belden & Jeremy Keller  
Not pictured: Dave Johnson



**Above: 3rd Place Team**  
(Left to Right): Tim Brown, Jeff Schrock, Bob Lindsay & Rick Gerber

**Left: Billy Beans** - Winner of a Drive for Shortest Drive and also Winner of the Putter with winning ticket entry.



**Above: Congratulations to the Winning Team!**  
(Left to Right): Razor (Ray Watkins), Kelly Schrock, Brad Belden & Wayne Schrock



# THE BELDEN NEWS

FALL 2019

## Clay Coats: Expanding Colors

The Belden Brick Company is again expanding its offering of product lines. Belden has increased its production of coated brick products. Along with its recently expanded Glazed Brick line, offering a core of 30 standard colors and a multitude of custom colors, Belden Brick has increased its clay coated offerings in a variety of new grays. These complement our ever-popular Alaska White and Spectrum Series, such as Black Diamond. Current trends in color selection tend to draw towards coated brick. We are happy to provide these new styles and provide options to designers for the desired look with the permanence expected of brick masonry.

**Brick...your only limitation is your imagination.**



### In this Issue

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### Holiday Schedule

The Canton Office and Plants will be closed for Christmas, Wednesday, December 25th and re-open on Thursday, December 26th for normal business hours. We will also be closed Wednesday, January 1st and re-open on Thursday, January 2nd for normal business hours.

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# People on the Move. New Promotions

## Kelly Schrock

Kelly has been promoted to Oil & Gas Department Manager. Kelly joined Belden Brick in 1983 as a brick handler in Plant 4-1's molding room. Two years later Kelly drove forklift, and did so for another 12 years. In 1997 Kelly was promoted to Plant 4-2 Drawing Foreman, and served in this capacity until 2004, at which time he joined the Oil & Gas Department. For the past 15 years Kelly has been servicing natural gas wells, keeping landowners' house gas flowing, and working on the gathering system connecting our wells, which supply our factories with fuel, and produce oil we sell to a refinery

## Jeff Schrock

Jeff has been promoted to Continuous Improvement Manager. Jeff has worked at Belden Brick his entire career, starting in 1973 at Plant 4, where he worked with his father, Wayne. After a brief time in the Maintenance Department, Jeff moved into the "Setting Gang," setting brick in the beehive kilns, until 1980. From 1980 to 1985, Jeff was Plant 4's die set-up man, working with Ralph Arnold. As die set-up man, Jeff learned about extrusion, shape-making, and also was responsible for maintenance of our company's oldest grinding plant. From 1986 to 1990, Jeff was Plant 4 Assistant Superintendent, then was promoted to Plant 4 Superintendent in 1990. When Belden Brick made the largest single investment in the company's history in 1999, Jeff was named Superintendent of Plant 2. Jeff most recently served as interim Plant Manager of Redland's Harmar Plant during a period of transition.

## Charles Savage

Charles has been promoted to Decorative Products Manager. Charles joined Belden Brick as a Lab Technician in 1991, after having worked at Resco Products in East Canton. As a Lab Technician working with Joe Angel, Charles conducted quality control on raw material, and conducted research & development in a wide variety of areas. Charles recently trained for nearly two years with a chemist specializing in glazes and coatings in preparation for his new role. Charles and his assistant Danny Steinebrey are excited and eager to help our customers realize their design dreams with coated brick, utilizing our expanded capabilities in Sugarcreek.

## Del Keffer

Del has been promoted to Plant 2 Production Foreman. Del joined Belden Brick in 1981, as a Kiln Fireman at Plant 9, formerly the Shepfer & Moomaw Brothers Brick Company. Del worked at Plant 9 under the Superintendent leadership of his father, Bud. In 1991 Del moved to the Drawing Line, where he worked until 1994, at which time he drove lift truck. In 2000, Del became a Setting Machine Operator at our new Plant 2. From 2015 until his current promotion, Del has served as Setting Machine Supervisor. During his career at Belden Brick, like Jeff and Kelly Schrock, Del also played for the Belden Brick basketball team!

## Tabitha Alleshouse

As many of you have already come to realize, we have a new Shapes Manager in Tabitha Alleshouse. Tabitha has been working at The Belden Brick Company for over a year helping with HR, Purchasing, Environmental and Quality Departments. She has given us the confidence to promote her in this role that is so important to our customers. Tabitha is a great communicator, so please reach out to her for your custom shapes projects.

## Shawn Bellville

Shawn Bellville has been promoted to Plant 2 Superintendent. Shawn joined Belden Brick as a second generation employee and packaged part-time on Plant 3's monorail in 1991 and 1992. He joined the crew full-time in 1994. Shawn packaged brick until loading trucks during 1999-2000, at which time he was part of the new team at Plant 2, where he was a Setting Machine Operator. Between 2004 and 2011, Shawn was a Setting Supervisor, Scrubber Technician, and Kiln Technician. He became Kiln Supervisor in 2011. During Shawn's time of service working with Plant 2's kiln, we have made many beautiful Black Diamonds, among other styles. From 2017 until his current promotion, Shawn served as Process Manager alongside Mike Schrock



# She Qualified!

## Catherine Slayman

Plant 6's own Catherine Slayman recently ran in the Columbus Marathon and did well enough to qualify for the Boston Marathon!

# 2019 Employee Anniversaries

## 50 years

Henry L. Erb

## 45 years

Fred A. Raber  
Harold Shull

## 40 years

Michael T. Farley  
Jeffery L. Gold  
David C. Jones  
William E. Ott  
Dale E. Reindenbach  
Brent Scott  
Franklin G. Yosick

## 35 years

Jeffrey A. Graham  
Brett G. Hostetler  
Martin D. Miller  
Vernon R. Miller

## 30 years

Robert S. Diehl  
Duane R. Green  
Raymond D. McIntire  
Enos L. Miller  
Tim Mullet  
Carrie Ritchie  
Leroy L. Stutzman  
Ricky R. Whitman

## 25 years

Shawn T. Bellville  
Bradley K. Bierhorst  
Mark E. Britko  
Timothy A. Donaldson  
Andy J. Miller  
James A. Syler  
Paul W. Walker

## 20 years

Russell R. Dixon  
Peter J. Halsey  
Robert D. Korn  
Charles R. Savage  
Thomas H. Smith  
Bryan R. Vickers

## 15 years

Robert T. Armstrong  
Bradley H. Belden  
Dustin L. Braun  
Robert L. Gilmore  
Jeff R. Lane  
Abe J. Miller  
Brian E. Miller  
Brent E. Wilson

## 10 years

Gary L. Ley

## 5 years

Jeffery A. Campbell  
Cole A. Craddoc  
Robert B. Dorsey  
Derik A. Doty  
John W. Grove  
Daniel E. Heter  
Beau E. Hostetler  
Taran J. Lightell  
Timothy S. Meechan  
Richard R. Poole  
Daniel M. Raines  
Michael S. Reneker  
R. Benjamin Sexton  
Richard D. Slayman  
Natalie S. Stan  
Eric W. Stanbery  
Mark D. Stanke  
James A. Tann



AVAILABLE SIZES  
MODULAR | UTILITY | MOD ECONOMO | NORMAN

AVAILABLE FINISHES  
GLOSSY | SATIN | MATTE

Eggplant	Starry Night	Key West
Storm Gray	Forest	Spring Fever
Vintage Gray	Stark White	Tuscan
Dolphin Gray	Sand Dollar	Salt Creek
Midnight Black	Malbec	Blush
Glacier Blue	Triton	Wrangler
Olive	Shamrock	Lucky
Sea Glass	Traffic Yellow	Lemon Zest
Buttercup	Mango	Pumpkin Patch
Cranberry	Red Hot	Scarlet

Bold, brilliant, warm colors. Soft, subtle cool colors. Think of a color or blend of colors you might desire for the exterior or interior walls of the building being designed, and chances are there is a glazed brick to match. Glazed Brick has beauty and character all its own allowing the architect unlimited freedom of expression. Colors and finishes make glazed brick truly flexible. Your only limitation is your imagination!

ARCHITECTURAL  
KEY MINI  
PANELS ARE NOW  
AVAILABLE

# Supporting a Great Cause Patriot's Ball Raises Funds to Help Veterans

The founder of this project, Dr. Tim Novelli, a local chiropractor, "They need chiropractic care; they deserve it."

The 6th annual event, held at the Canton Civic Center, serves as a dual purpose. The affair honors service members, police and fire, but also helps raise funds for The Patriot Project, a group that's grown to 9,200 chiropractors nationwide, all dedicated to providing care to military members and their families.

The Patriot Ball is an annual fundraiser for the Patriot Project, which aims to heal veterans through chiropractic techniques and nutrition instead of relying on pain pills and mood changing drugs. Among the nonprofit organizations goals are to provide chiropractic care to all active military and their families, wounded veterans and Gold Star dependents; to make chiropractic physicians commissioned as officers in all armed forces and to have chiropractic physicians embedded in all forward operated bases of combat and in all VA hospitals, clinics and bases.

Attending the Patriot's Ball, representing The Belden Brick Company:



Above: Patrick Reilly and Spouse Angela - Army

Above: Dave Renner Jr. and Fiancee Katelyn Johnson - Army

Above: Jason Maurer and Spouse Karen Maurer - Marines

Below: Dave Renner III and Spouse Robine - Navy